

**CEDS Project Proposal – INITIAL PROJECT BRIEF -- 2004**

**Project Sponsors:** Complete and return this form by Friday, May 21, 2004 by MAIL, FAX, or E-MAIL:

**To:** Berkshire Regional Planning Commission, 1 Fenn St., Suite 201, Pittsfield, MA 01201

**Fax:** 413-442-1523 **Attn.:** Peter Falcier; **E-MAIL:** pfalcier@berkshireplanning.org

*This INITIAL PROJECT BRIEF is intended to provide an introduction to the project or project idea, and will be followed up by other requests for more detailed information, as necessary. Fill in or check off, as indicated.*

**PROJECT NAME:** Shakespeare and Company Utilities

Community: Lenox

Project Sponsors: Shakespeare and Company & Town of Lenox

Project Sponsor(s) Contact Person: Gregory T Federspiel, Town Manager

Phone: 413-637-5500

E-Mail:

townmanager@townoflenox.com

Municipality Sponsor (Contact): (See above)

Phone:

E-Mail:

Location of Project (Street Address): Kemble Street

**TYPE OF PROJECT:** (Check boxes to specify type in rows below)

**Physical:**

Building

Site

Infrastructure

**Public & Private Institutions & Programs:**

Workforce

Business Assistance

Other

**Public Sector Policy**

**PROVIDE A BRIEF PROJECT DESCRIPTION OR STATEMENT OF THE PROPOSED CONCEPT:**

**SHAKESPEARE AND COMPANY'S NEW CAMPUS FOR LIVE PERFORMANCE THEATER AND TRAINING HAS SIGNIFICANT NEEDS FOR NEW WATER, SEWER AND DRAINAGE UTILITIES. THE OLD SCHOOL CAMPUS HAS SUFFERED FROM YEARS OF NEGLECT AND DEFERRED MAINTENANCE. TO BRING THE CAMPUS UP TO MODERN STANDARDS AND TO REALIZE THE TREMENDOUS POTENTIAL OF THE CAMPUS, NEW UTILITY SERVICES NEED TO BE INSTALLED.**

**CURRENT PROJECT STATUS: READINESS TO PROCEED** (check as appropriate)

<input type="checkbox"/> <b>Ready for Construction</b>	Site Control: check:	<input checked="" type="checkbox"/> Public	<input type="checkbox"/> Private	<input type="checkbox"/> Non-Profit
<input checked="" type="checkbox"/> <b>Planning Stages</b>	Completed	Underway	Needed	
Feasibility or Planning Studies:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Preliminary engineering plans:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Financial & Cost estimates:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Marketing study:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Permitting:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Organizational/Management Plan:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Partners and project sponsors:	<input checked="" type="checkbox"/> Identified	<input type="checkbox"/> Committed		
<input type="checkbox"/> <b>Concept or Early planning stages</b>				

**COMMENT ABOUT PROJECT STATUS:**

Briefly summarize what's been done (actions taken; studies completed) and what the next steps are:

Shakespeare and Company has completed a master planning process and has preliminary engineering work underway. The Town has corrected some of the more pressing utility problems (sewer infiltration issues and drainage) but much more needs to be done. Once the preliminary engineering and funding can be secured, final specifications and construction of the new utilities can take place.

**TOTAL ESTIMATED PROJECT COST:**

Required local/regional funding match identified:  YES  NO

Funding partners: Amount: \_\_\_\_\_  
 Amount: \$1.3 -2.4 million

**EMPLOYMENT & WAGE EFFECTS:**

Number of full-time (FTE) (non-construction) Jobs created: \_\_\_\_\_ Jobs retained: \_\_\_\_\_

Skills or education level required for new jobs created: \_\_\_\_\_

Labor Force expected to be drawn primarily from: (list below) \_\_\_\_\_

Communities: \_\_\_\_\_ Number: \_\_\_\_\_

Sub-Regions (North, Central, South) \_\_\_\_\_ Number: \_\_\_\_\_

Wage levels (range): \_\_\_\_\_

**PROJECT BENEFITS:**

Explain how this project will create or retain jobs, improve the economic conditions of the region, or meet a goal of the regional economic strategy.

Shakespeare and Company's new campus will become a major economic engine once it becomes fully operational. Particularly significant is the year-round nature of the operations as opposed to so many seasonal venues. Once the replica of the Rose Theater is completed the campus will be even more of an international draw for the region.

Please briefly describe factors which make this project of regional significance (a regional priority?), and other project benefits not previously discussed.

Lenox plays an important role in the economy of the Berkshires. Home to some of the largest attractions in the region, Lenox draws hundreds of thousands of visitors to the region annually. Success as Shakespeare will significantly increase Lenox's draw and help make the region a true four season destination.

**Will this project meet Massachusetts Sustainable Development Principles?**  
(See enclosed/attached sheet from the Office for Commonwealth Development).  
**Name/Signature of Applicant: Gregory T Federspiel**                      **Date: 5/21/2004**